

**2025  
Sessions**

# Developing a Comprehensive Approach to Effective Job Development

**20% Discount**  
on registrations received by  
Aug. 28, 2025

*Adopting a skills-based approach to job  
development that creates better  
employer engagement and stronger  
employment outcomes.*



5 Separate Workshops: Sep. 8-12, 2025 | 9am-3pm

**Developing a Comprehensive Approach to Effective job Development** is a one-day online workshop providing career development professionals with foundational training in the fundamentals of effectively engaging employers; building subject matter expertise that is valued by the business community; coaching clients to excel in the labour market; and strategies to meet and exceed your employment goals.

The workshop will explore:

- *Organizing your job development activities and outreach*
- *Setting job development goals*
- *Preparing clients / students for achieving success in their job search*
- *Understanding employer goals and expectations*
- *Persuasive employer engagement*
- *Tracking and building upon employer contacts*
- *How to succeed at employment supports marketing*
- *Tracking job placement success*
- *Principals of placement and monitoring*
- *Building subject matter expertise*
- *Establishing yourself as a community resource employers seek out*

This workshop provides a complete introductory training for anyone who is new to the sector but also new strategies for career professionals who wish to build on their skills and expertise.

## SESSIONS FOR DIFFERENT TIME ZONES

**Mon. Sep. 8th, 9-3pm** (Pacific Time)  
**Tues. Sep. 9th, 9-3pm** (Mountain Time)  
**Wed. Sep. 10th, 9-3pm** (Central Time)  
**Thurs. Sep. 11th, 9-3pm** (Eastern Time)  
**Fri. Sep. 12th, 9-3pm** (Atlantic Time)

## REGISTRATION

**20% Discounts for Registrations  
Received by August 28, 2025**

**Individuals (1-2 staff): \$139.95 Discount Price**  
(\$175.00 Regular Price)  
**Groups of 3-4: \$109.95 per person Discount Price**  
(\$140.00 Regular Price)  
**Groups of 5-9: \$95.95 per person Discount Price**  
(\$120.00 Regular Price)  
**Groups of 10+: \$69.95 per person Discount Price**  
(\$90.00 Regular Price)

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