

**2025
Sessions**

Developing a Comprehensive Approach to Effective Job Development

**Group
Discounts**

Adopting a skills-based approach to job development that creates better employer engagement and stronger employment outcomes.



5 Separate Workshops: Sep. 8-12, 2025 | 9am-3pm

Developing a Comprehensive Approach to Effective job Development is a one-day online workshop providing career development professionals with foundational training in the fundamentals of effectively engaging employers; building subject matter expertise that is valued by the business community; coaching clients to excel in the labour market; and strategies to meet and exceed your employment goals.

The workshop will explore:

- *Organizing your job development activities and outreach*
- *Setting job development goals*
- *Preparing clients / students for achieving success in their job search*
- *Understanding employer goals and expectations*
- *Persuasive employer engagement*
- *Tracking and building upon employer contacts*
- *How to succeed at employment supports marketing*
- *Tracking job placement success*
- *Principals of placement and monitoring*
- *Building subject matter expertise*
- *Establishing yourself as a community resource employers seek out*

This workshop provides a complete introductory training for anyone who is new to the sector but also new strategies for career professionals who wish to build on their skills and expertise.

SESSIONS FOR DIFFERENT TIME ZONES

Mon. Sep. 8th, 9-3pm (Pacific Time)
Tues. Sep. 9th, 9-3pm (Mountain Time)
Wed. Sep. 10th, 9-3pm (Central Time)
Thurs. Sep. 11th, 9-3pm (Eastern Time)
Fri. Sep. 12th, 9-3pm (Atlantic Time)

REGISTRATION

Individuals (1-2 staff): \$175 per person

Groups of 3-4: \$140 per person

Groups of 5-9: \$120 per person

Groups of 10+: \$90 per person

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