

**Encore  
Session**

# Developing a Comprehensive Approach to Effective Job Development

**15% Discount**  
on registrations received by  
Aug. 16, 2024

*Adopting a skills-based approach to job  
development that creates better  
employer engagement and stronger  
employment outcomes.*



5 Separate Workshops: Aug. 19-23, 2024 | 9am-3pm

**Developing a Comprehensive Approach to Effective job Development** is a one-day online workshop providing career development professionals with foundational training in the fundamentals of effectively engaging employers; building subject matter expertise that is valued by the business community; coaching clients to excel in the labour market; and strategies to meet and exceed your employment goals.

The workshop will explore:

- *Organizing your job development activities and outreach*
- *Setting job development goals*
- *Preparing clients / students for achieving success in their job search*
- *Understanding employer goals and expectations*
- *Persuasive employer engagement*
- *Tracking and building upon employer contacts*
- *How to succeed at employment supports marketing*
- *Tracking job placement success*
- *Principals of placement and monitoring*
- *Building subject matter expertise*
- *Establishing yourself as a community resource employers seek out*

This workshop provides a complete introductory training for anyone who is new to the sector but also new strategies for career professionals who wish to build on their skills and expertise.

## SESSIONS FOR DIFFERENT TIME ZONES

- Mon. Aug. 19th, 9-3pm** (Pacific Time)
- Tues. Aug. 20th, 9-3pm** (Mountain Time)
- Wed. Aug. 21st, 9-3pm** (Central Time)
- Thurs. Aug. 22nd, 9-3pm** (Eastern Time)
- Fri. Aug. 23rd, 9-3pm** (Atlantic Time)

## REGISTRATION

### DISCOUNTS FOR REGISTRATION BY. AUG. 16TH

- Individuals (1-2 staff): \$147.95 Discount Price**  
(\$175.00 Regular Price)
- Groups of 3-4: \$117.95 per person Discount Price**  
(\$140.00 Regular Price)
- Groups of 5-9: \$99.95 per person Discount Price**  
(\$120.00 Regular Price)
- Groups of 10+: \$74.95 per person Discount Price**  
(\$90.00 Regular Price)

**Tel: 604-288-2424 / 647-660-3665**

**Email: [info@jobdevelopment.org](mailto:info@jobdevelopment.org)**